ABOUT

The arts are widely recognized around the world as crucial to the social and economic health of societies. Reflecting this, the countries of Europe have been particularly supportive of the arts through government policies of subsidy and arts promotion. Because of the current economic crisis, however, the ability of governments to continue their support of the arts has come under serious pressure. With private institutions reducing their support as well, arts institutions face a serious crisis, and with them the many contributions that the arts make to a civilized society, to the education of young people, and to the ability of communities to attract highly mobile workers and businesses. These challenges are already in evidence in Portugal, where government support of the arts has recently been slashed.

While much of the attention resulting from government retrenchment has focused on social welfare issues, equally significant issues have arisen in the arts field, with perhaps even more serious long-term consequences. The 2012 Johns Hopkins International Fellows in Philanthropy Conference in Portugal will provide a unique international venue for considering these challenges facing nonprofit arts institutions and opportunities to preserve and foster nonprofit arts institutions in this era of economic crisis.

INTERNATIONAL PARTICIPANTS FINAL PROGRAM

TUESDAY 3 JULY

4:00 PM Gulbenkian Museum tour for Fellows & International Guests

7:00 PM Opening Reception for Fellows & International Guests
Welcome drink & light dinner in the foyer of the Grand Auditorium and garden

WEDNESDAY 4 JULY

GULBENKIAN FOUNDATION AUDITORIUM #2

8:30 AM Registration for Portuguese attendees

9:00 AM WELCOME AND INTRODUCTIONS
Fernando Luis Machado, Director, CIES-ISCTE
Lester M. Salamon, Director, Johns Hopkins Center for Civil Society Studies
Jorge Barreto Xavier, Local host, CIES-ISCTE
Catarina Vaz Pinto, Deputy Mayor, Lisbon
Jose Manuel dos Santos, Cultural Director, EDP Foundation
Teresa Patricio Gouveia, Member of the Board, Calouste Gulbenkian Foundation
Ambassador Allan J. Katz, Embassy of the United States, Lisbon, Portugal

9:30 AM NONPROFITS AND THE ARTS IN PORTUGAL
Moderator: Rebecca Gitonga, JHU Philanthropy Fellow, Kenya.
Executive Director, Miradi Innovations
“The Portuguese Nonprofit Sector: An Overview”
Manuel Lemos, President, União das Misericórdias Portuguesas
“The Arts in Portugal: State and Nonprofit Roles”
Jorge Barreto Xavier, former Director of the Arts, Government of Portugal
Comments: João Teixeira Lopes, Professor, University of Oporto

10:30 AM Coffee break

11:00 AM THE ARTS AND THE ECONOMIC CRISIS: CHALLENGE OR OPPORTUNITY?
Moderator: Tymen van der Ploeg, JHU Philanthropy Fellow, The Netherlands.
Faculty of Law, Vrije Universiteit
“The Arts and the Economic Crisis: Portugal”
Augusto Mateus, Professor, Instituto Superior de Economia e Gestão
“The Arts and the Economic Crisis: United States”
Jesse Rosen, President & CEO, League of American Orchestras
“The Arts and the Economic Crisis: Europe”
Dorota Iczuk, JHU Philanthropy Fellow, Poland.
Professor of Economics and Cultural Management, Warsaw School of Social Sciences and Humanities
Comments: Monica Bergo, JHU Philanthropy Fellow, Italy.
Research Associate in Constitutional Law, Department of Public, International and European Union Law, University of Padua
2:30 PM  Lunch

2:00 PM  PATHWAYS OUT OF CRISIS: NEW FUNDING MODELS
    **Moderator:** M.E. Marcela Jimenez de la Jara, JHU Philanthropy Fellow, Chile. 
    *Doctor in Sociology, Ministry of Social Development, Chile*
    **"The New Frontiers of Philanthropy"**
    Lester M. Salamon, Director, Johns Hopkins Center for Civil Society Studies

    **"New Funding Models for the Arts in New Zealand"**
    Jennifer Gill, CEO, ASB Community Trust, New Zealand

    **"New Funding Models for the Arts in Portugal"**
    Guilherme de Oliveira Martins, President, the National Court of Accounts and 
    Director, National Centre of Culture, Portugal

    **Comments:** Howard Schoenfeld, Managing Director, PriceWaterhouseCoopers

3:15 PM  Coffee Break

3:30 PM  PATHWAYS OUT OF CRISIS: NEW ORGANISATIONAL STRUCTURES- IS THE NONPROFIT MODEL AN ANSWER?
    **Moderator:** Elena Abrosimova, JHU Philanthropy Fellow, Russia. 
    *Associate Professor, Moscow State University Law School, Russia*

    **"The Arts in Small Portuguese Cities: The Case of Transforma"**
    Luís Firma, Director, Transforma, Torres Vedras

    **"The Arts in Urban Portugal: The Case of Perfect World"**
    Tiago Rodrigues, Director, Perfect World, Lisbon

    **"From Government to Nonprofit: The Case of La Scala"**
    Laura Berardi, JHU Philanthropy Fellow, Italy. 
    Assistant Professor, G. D'Annunzio University of Chieti - Pescara

    **Comments:** Wino van Veen, JHU Philanthropy Fellow, The Netherlands. 
    Professor of Corporate Law, Vrije Universiteit Amsterdam 
    Special Counsel, Baker & Mckenzie Amsterdam

4:45 PM  SMALL GROUP DISCUSSIONS

6:00 PM  Adjourn (free evening)
THURSDAY 5 JULY
GULBENKIAN FOUNDATION AUDITORIUM #2

9:00 AM
THE ARTS AS AN ENGINE OF ECONOMIC DEVELOPMENT-LESSONS LEARNED
Moderator: Andres Falconer, JHU Philanthropy Fellow, Brazil.
Director, Ashoka Innovators for the Public
“European Capital of Culture 2012: Guimarães”
João Serra, Director, Guimarães, European Capital of Culture 2012
“UNESCO World Heritage Site: Sintra”
António Garcia Lamas, Director, Monte da Lua, Sintra
Comments: Brad Henderson, JHU Philanthropy Fellow, Canada.
Global Advisor, Collaboration & Partnering, World Vision International

10:15 AM
Coffee Break

10:30 AM
THE ARTS AS AN INSTRUMENT FOR EDUCATION & SOCIAL INTEGRATION-LESSONS LEARNED
Moderator: Dana Nicolescu, Honorary JHU Philanthropy Fellow, Romania.
Director, Opportunity Associates Romania
“Social Inclusion through Music: Generation Orchestra”
António Wagner Diniz, founder, Generation Orchestra
“Art of Being with People and Places”
Sofía Neuparth, Centro en Movimiento
Genevieve Timmons, JHU Philanthropy Fellow, Australia.
Philanthropic Consultant, Portland House Foundation
Comments: Diva Moreira, JHU Philanthropy Fellow, Brazil.
Independent Consultant, Secretariat for Race Equality Studies

12:00 PM
CLOSING REMARKS FOR LOCAL PARTICIPANTS
Lester Salamon & Jorge Barreto Xavier

12:30 PM
Lunch

2:00 PM
BUS DEPARTS FOR FIELD VISITS
2:30pm Pedras d’Água Festival
3:30pm Museo do Design e de Moda

FRIDAY 6 JULY
GULBENKIAN FOUNDATION AUDITORIUM #3

9:00 AM
SMALL GROUP SESSIONS:
Fellows-led brainstorming and discussion which will result in a series of participant-authored blog posts summarizing conference conclusions and implications.

10:45 AM
FELLOWS MEETING

12:00 PM
Adjourn
Lunch