when Johns Hopkins asked nonprofit leaders around the U.S. “WHAT MAKES NONPROFITS SPECIAL?”

**NONPROFITS ARE... ENRICHING**

**SAID BEING ENRICHING IS “VERY IMPORTANT” TO NONPROFITS**

- **68% OF LEADERS SURVEYED**

**SAID THEIR ORGANIZATION EMBODIES BEING ENRICHING “VERY WELL”**

**GIVING EXPRESSION TO CENTRAL HUMAN VALUES**

“Our youth volunteer program incorporates learning about aging into the curriculum of young (second grade) students over the course of an entire academic year. Parents of the students are also involved in the program and through this program, we seek to reverse stereotypes about aging and improve the future of aging in our community.”

~ Elderly & Housing Services leader

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**Providing Learning & Growth Opportunities**

“We organize middle and high school students, our Next Generation Program, to come to our park system to learn about jobs, the environment, and volunteering.”

~ Environmental leader

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**Preserving Culture & History**

“We are an American Indian organization, so we by nature serve an under served portion of America. One of our programs, the annual Powwow, is often the only time and place in our area where urban Indians can come and be with other Indians, and just ‘be’ Indian for a while. We do this well, and our Powwow is now the largest single day Powwow in the nation.”

~ Community & Economic Development leader

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**Promoting Creativity**

“We are a community-focused museum in a lower income neighborhood. We train community members as ‘community curators’ to create exhibitions about their own culture and heritage.”

~ Museum leader

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**Fostering Intellectual, Scientific, Cultural, & Spiritual Development**

“Wonder & Wisdom’s after school and summer programs play a critical role in what local students are learning in grades K-6. We provide arts, music, and environmental education, and create a space for children to discover who they are as individuals and as part of a community.”

~ Children & Family Services leader

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**The Johns Hopkins Listening Post Project’s Nonprofit Renewal Conversation**

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Source: Johns Hopkins Listening Post Project Nonprofit Values Sounding [nlw/valuenlws]