when Johns Hopkins asked nonprofit leaders around the U.S.

“WHAT MAKES NONPROFITS SPECIAL?”

THEY AGREED THAT NONPROFITS ARE:

$ productive  empowering  effective  enriching  reliable  responsive  caring

NONPROFITS ARE...

PRODUCTIVE

CREATING JOBS & ECONOMIC VALUE
ENHANCING LOCAL ECONOMIC VITALITY
USING ASSETS TO ADDRESS PUBLIC PROBLEMS

“We built our new facility in an ECONOMICALLY DEPRESSED AREA of the community because it is where many of the people we serve are living. It was a $3 MILLION INVESTMENT in an area that for-profits haven’t invested in, and brought 50 EMPLOYEES and activity to a neighborhood sorely in need of it.”
- Children and Family Services organization leader

THERE ARE

1,546,604*
NONPROFITS IN THE U.S.

*Includes 501(c)(3) and 501(c)(4) organizations.

75 MILLION
PAID & VOLUNTEER NONPROFIT WORKERS**

** Translates into 18 million full-time workers after adjusting volunteer time into full-time equivalence.

“We create significant economic impact as 60,000 CONCERT PATRONS AND ARTISTS frequent LODGING, SHOPS, GALLERIES & RESTAURANTS and we bring artists and performances of national stature to a small rural community.”
- Orchestra leader

$1.7 TRILLION
NONPROFIT REVENUE

“Last year, OUR RESIDENTS AND STAFF TUTORED in the schools, MENTORED YOUTH in the community... monitored stream water quality to assist in the CHESAPEAKE BAY IMPROVEMENT EFFORT, provided EDUCATIONAL OPPORTUNITIES to the community...”
- Elderly Housing and Services organization leader

Quotes were solicited as part of the Johns Hopkins Listening Post Project Nonprofit Values Sounding.
Data from Lester Salamon, America’s Nonprofit Sector: A Primer, Third Ed., Foundation Center, 2012.

THE JOHNS HOPKINS LISTENING POST PROJECT’S
NONPROFIT RENEWAL CONVERSATION

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