BUILDING A SUPPORTIVE SHELTER FOR VOLUNTEERING IN EUROPE

LESTER M. SALAMON
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SECURING VOLUNTEERING’S FUTURE

BARRIERS

POLICY

INFRASTRUCTURE

IMPACTS

ON BENEFICIARIES

ON VOLUNTEERS

ON SOCIETY

WHO?

WHAT?

HOW MUCH?

WHERE?

VALUE?
METHODOLOGICAL CHAOS

- Small samples
- Impractical “recall period” (1 year)
- No info on hours volunteered
- Uneven use of prompts
- Limited coverage/classification of activities
- Divergent definitions
- Neglect of direct volunteering
### Competing realities: UK

<table>
<thead>
<tr>
<th>Survey</th>
<th>Definition</th>
<th>Volunteer rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Survey of Volunteering UK, 1997</td>
<td>• Formal volunteering</td>
<td>48%</td>
</tr>
<tr>
<td></td>
<td>• Informal volunteering</td>
<td>74%</td>
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<tr>
<td>European Quality of Life Survey, 2007</td>
<td>• “volunteering and charitable activities”</td>
<td>31%</td>
</tr>
<tr>
<td>Gallup Worldview Survey, 2010</td>
<td>• “Organizational volunteering”</td>
<td>29%</td>
</tr>
<tr>
<td></td>
<td>• “Helping strangers”</td>
<td>52%</td>
</tr>
<tr>
<td>Harmonized European Time Use Survey, 2009</td>
<td>• Organizational work</td>
<td>2%</td>
</tr>
<tr>
<td></td>
<td>• Informal help to others</td>
<td>10%</td>
</tr>
</tbody>
</table>
Major finding from the 2010 European Commission report on VOLUNTEERING IN THE EUROPEAN UNION:

“The need for more accurate and detailed data on volunteering has been highlighted in all Member States. Information and data relating to volunteering are often unstructured and non-standardised even at national level.

“This clearly represents a major challenge in terms of accurately understanding volunteering within countries....”
A COMMON APPROACH WILL...

- Clarify the true size of the unpaid labour force
- Document volunteering’s role and benchmark progress
- Permit valid cross-country comparisons
- Boost visibility and respect for volunteering
- Improve volunteer infrastructure
- Encourage supportive public policies
- Encourage more volunteering
- Fulfill EU and UN policy recommendations

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KEY REFINEMENTS IN HANDBOOK MEASUREMENT OF NPIs

- Satellite account
- Volunteer labour
DESIGN CRITERIA

- Comparable across countries and regions
- Feasible in the widest range of countries
- Cost-effective, no stand-alone survey
- Efficient, do not over-burden platform
- Yield reliable results
1. Use of labor force or other household surveys

2. Broad definition—but no mention of “volunteering”

3. Short survey module

4. Four-week reference period

5. Activity focus

6. Shortened introductory statement – detailed prompting as fall-back
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IMPLEMENTATION

GRAZIE

ACRI – Associazione di Fondazioni e di Casse di Risparmio Spa
Forum Terzo Settore
Consulta Nazionale del Volontariato presso il Forum Terzo Settore
ConVol
Consulta Nazionale dei Comitati di Gestione
CSVnet
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website: EVMP.EU

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IMPLEMENTATION

A JOINT VENTURE OF

European Volunteering Agencies
and
European Statistics Agencies
IMPLEMENTATION ACTIONS

PUBLISH/DISSEMINATE MANUAL

• Secured ILO Publication of *Manual* / Notification of statistical agencies

• Posted *Manual* to websites

• Promoted translations into Spanish, French, Italian, Montenegrin, and Portuguese (in process)

• Prepared Project Fact Sheets and FAQs
MOBILIZATION OF VOLUNTEER COMMUNITY

- Established EVMP Website, blog, email
- Identified National Focal Points
- Translated/Distributed Fact sheets & training materials
- Organized 10 awareness-building and training events across Europe
- Secured 18 Declarations of Support
- Published editorials and articles
- Participated in > 10 national and international-level events (Hungary, Poland, Spain, Italy, France, Bosnia and Herzegovina)

➤ AT LEAST 500 CIVIL SOCIETY MEMBERS INVOLVED
CONNECT TO STATISTICAL AGENCIES

- At least 22 Statistical Agencies engaged by EVMP partners and National Focal Points
- Organized technical training workshops for officials from 15 national statistical offices
- Secured commitments to implement *Manual* in 8 countries
- Implementation achieved in 3 countries (Poland, Hungary, Norway)
MOVE VOLUNTEER MEASUREMENT ONTO EUROPEAN POLICY AGENDA

Secured official recognition of ILO *Manual* and EVMP from:

- European Commission
- Council of the European Union
- European Parliament
- European Economic and Social Committee
- DG Employment
- EYV Alliance “Policy Agenda on Volunteering in Europe”
- UN Volunteers “State of the World Volunteering Report”
European Commission--Policy recommendation, Sept., 2011:
“Research and data collection on volunteering should be encouraged at the national level. In this context, the use of the International Labour Organisation’s *Manual on the Measurement of Volunteer Work* and the United Nations *Handbook on Nonprofit Organizations* is recommended.”

Council of the European Union, 3 October 2011:
Officially invited Member States to measure volunteering and recognized the ILO *Manual on the Measurement of Volunteer Work* as a useful tool for the European Commission to consider.
EUROPEAN PARLIAMENT

Approved budget resolution calling for $1 million fund to promote implementation of ILO Manual

EUROPEAN COMMISSION-DG RESEARCH

Included research program on volunteering and impact of third sector within FP 7 Research Program
DECLARATION released by European Economic and Social Committee
Group III recommends:

“...widely disseminating information on the economic impact of volunteering. As a first step, it is necessary to implement the European Volunteer Measurement Project which aims to harmonise the methodology for collecting data on volunteering” as a means of “raising awareness of the socio-economic contribution of the voluntary sector.”
EUROPEAN PARLIAMENT Vice President GIANNI PITTELLA:

“I urge the European Commission to define the methodology of the ILO Manual on the Measurement of Volunteer Work as a basic standard and as mandatory to recognize the voluntary work hours in European co-financed projects.”
IMPLEMENTATION ACCOMPLISHMENTS: COMMITMENTS

COMMITTED ILO MANUAL IMPLEMENTERS

Poland
Hungary
Italy
Moldova*
Montenegro
Norway
Portugal*
Spain*

*pending funding availability
PRELIMINARY FINDINGS FROM POLAND SURVEY: 2011

- Nearly 1/3 of adult population volunteered
- 2.5 billion volunteer hours
- Translates to 1.46 million full time equivalent jobs (FTE)
- 10.6% of the total number of full time jobs in Poland
- Estimated monetary value = 38.3 billion zloty / €9.2 billion (est.)
NEXT STEPS
THE WORK HAS JUST BEGUN: NEXT STEPS

1. Continue promotion of implementation

2. Secure buy-in from Eurostat:
   engage Labor Force Module Committee

3. Build on the foundation:
   broader impacts, strengthened infrastructure,
   enabling policy (FP7)

4. Assemble/disseminate/discuss data
GRAZIE

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